

# LOUDOUN Business



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## Business Notes



### Magazine Recognizes Alexander

Horizon Consulting CEO Wanda Alexander has another accolade to add to her shelf. She has been named an *Enterprising Woman of the Year* by *Enterprising Women* magazine.

The annual award recognizes the nation's top women entrepreneurs and Alexander and her Lansdowne-based company were recognized for generating between \$5 million to \$10 million in annual sales revenue.

Alexander said she was "extremely humbled" by the award, but that the recognition was more due to the role her entire company played in the community.

"It's how we do business that really defines who we are," Alexander said. "I come from a place of service. When people are being served by the business you're in that's key."

And by everyone, Alexander does not just mean clients and employees. Horizon Consulting has a community service program in place in all five of its locations.

"We ask our employees to be creative and find ways they can serve wherever there is a need," she said.

Noting that community service is one of Horizon's "foundational principles" success for the company is no surprise.

"Giving is the opposite side of receiving. If your focus is to serve and give, than success is the only outcome of that, prosperity is the only outcome. This award reflects that belief," Alexander said.

Award winners will be recognized during a three-day event, held March 17 to 19 in Miami, FL.