

Washington
smart CEO

Required Reading for Growing Companies

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EVEN THE BEST-INTENTIONED MENTORS CAN LEAD THEIR PROTEGES ASTRAY.

QUESTION: WHAT CHARACTERISTICS DEFINE A POOR MENTOR?

"Mentoring is just more intimate leadership. No one has to give you the title of mentor, but if you are a CEO in a position of leadership, all eyes are on you, and people are learning by what you do and say and how you handle yourself. You chose mentorship the moment you chose CEO, and the question is, 'What do you want to impart?'"

WANDA ALEXANDER, president and CEO, Horizon Consulting

